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JONATAN JANSSON

SKILLS

Jonatan is a skilled professional with extensive experience in web development, technical support, and system configuration. Adept at addressing and incorporating customer feedback, Jonatan has exceptional communication skills that foster positive client relationships and enhance user satisfaction. With a proven ability to debug and resolve technical issues efficiently, Jonatan ensures seamless integrations and performance-driven solutions for digital platforms.

Jonatan has hands-on expertise in front-end and back-end development using JavaScript, PHP, and Python, specializing in WordPress, WooCommerce, and Joomla platforms. Additionally, Jonatan is proficient in marketing, copywriting, content management, and system maintenance, with a demonstrated history of delivering enterprise-grade plugins, responsive themes, and e-commerce solutions.

Software Testing, Customer Feedback, Communication, Debugging, Customer Relations, Marketing, Copywriting, System Configuration, Maintenance, Content Management, Issue Resolution, Triaging, Integrations, JavaScript, Python, PHP, Selenium, WordPress, WooCommerce, Elementor, Joomla, Magento, Jira, GitHub, HubSpot, SEO Optimization, API Integrations, Performance Optimization, AI Tools (ChatGPT, OpenAI APIs), Workflow Automation, Responsive Web Development, Cross-Functional Collaboration

EXPERIENCE

Block Labs LTD, Lisbon – *WordPress Developer*

2024 – PRESENT

- Developed high-performance WordPress websites, including custom themes and plugins.
- Designed website architecture and managed technical aspects of the CMS.
- Implemented database and server integrations for enterprise-grade solutions.
- Conducted performance testing, troubleshooting, and ongoing optimization.
- Collaborated with cross-functional teams to deliver solutions aligned with business objectives.
- Spearheaded enterprise server migrations

IPTOR, Lisbon – *WordPress Developer*

2023

- Developed an enterprise-grade WordPress plugin to integrate data from the TeamTailor API.
- Designed, managed, and maintained WordPress websites for GENII Group, ensuring optimal performance and user experience.
- Collaborated with the marketing team to implement technical solutions aligned with inbound marketing strategies.
- Enhanced expertise in HubSpot and adjacent technologies to optimize marketing workflows.

Duva, Lidköping – *Web Developer | Software Tester | Support*

2018 – 2023

- Delivered front-end development for over 50 clients using WordPress, HTML, CSS, JavaScript, and PHP.
- Provided consultation and troubleshooting for enterprise websites, optimizing performance and resolving technical issues.
- Collaborated with international clients to plan, implement, and refine solutions for website challenges.
- Conducted software testing and debugging to ensure seamless user experiences.

Monokel – *Technical Support, System Administration, Customer Relations*

Monokel is an AI-powered search engine designed for Scandinavians seeking residences in other parts of the world. The platform utilizes a unique scoring system to facilitate users in their search for the perfect home.

- Led the customer relations and technical support, ensuring efficient resolution of client inquiries and issues.
- Managed system configuration and maintenance of integrations to provide seamless user experience.
- Streamlined communication channels between clients and internal teams, fostering strong relationships and promoting customer satisfaction.

1Sekund – *Marketing, System Administration*

1Sekund is a real-time user feedback platform that targets governmental bodies, allowing them to gather insights and improve services.

- Oversaw marketing and promotion efforts, leading to increased platform visibility and user engagement.
- Handled system configuration and content management, ensuring smooth operation and optimal user experience.
- Collaborated with internal teams to develop and implement marketing strategies, driving growth and brand awareness.

McKonsult – *Web Development, Copywriting*

McKonsult is an e-commerce platform specializing in motorcycles and parts, offering a wide range of products to customers.

- Developed integrations for Parts Europe, streamlining the user experience and enabling efficient product management.
- Produced compelling and engaging copy for website content, product descriptions, and marketing materials.

Ulricehamns Municipality – *Technical Consultant, Integration*

Manager Ulricehamn is a Swedish municipality

- Technical Consultant and Integration Manager at Ulricehamn Municipality.
- Utilized IT expertise to enhance health inquiries management. ◦ Employed WordPress and NinjaForms Conditional Logic for process optimization.
- Focused on seamless data flow through integration of various components and systems.

24-sju.se – *Technical Consultant, Developer, E-commerce Manager*

24 SJU Snabbköp is a network of unmanned grocery stores operated by franchisees, focused on supporting rural communities.

- Instrumental in enhancing the e-commerce platform for franchisees.
- Applied IT expertise to develop and optimize the platform for seamless online sales and efficient franchise management.

Academedia – *Web Development, Web Content Management*

AcadeMedia is northern Europe's largest educational company, with operations in Sweden, Norway and Germany.

- Utilized technical skills to develop and optimize WordPress websites.
- Customized themes, developed plugins, and managed databases. ◦ Collaborated with cross-functional teams for seamless WordPress solution integration into Academedi's IT infrastructure. ◦ Actively participated in troubleshooting and resolving technical issues, ensuring website stability and security.

ADDITIONAL

Lidköping Makerspace, Lidköping Sweden – Founder

2017 – 2019

- Founded and operated the Lidköping Makerspace, a non-profit organization for the promotion of craft and technology.
- Developed relationships with governmental bodies and non-profit organizations to further reach.
2018 – 2019, Lidköping
- Started an NGO and formed a local chapter of 20+ interested parties. • Sourced machinery, negotiated spaces and communicated with municipalities, NGO's, Thinktanks and with the national association for Swedish Makerspaces.
- Aided in several undertakings for the national association including web infrastructure, website design and more, as well as our own.

Ember, Lidköping – Internship

2017

Ember is a B2B internet service, cloud, and data center provider.

- Answered and transferred incoming telephone calls, taking messages for various staff members.
- Removed malware, ransomware and other threats from laptops and desktop systems.
- Provided clerical support, addressing routine and special requirements

Incup – Remote Desktop Administrator

- Managed customer RD Environments for over 50 clients.

Assemblin – Consulting Developer

- Leveraging my skills in PowerShell, I designed and implemented robust scripts that automated the auditing process, resulting in efficient monitoring and management of commercial vehicle movements.

Nordic Goods AB – Contractor | SysAdmin | Developer

2016

Nordicgoods AB is active in specialized retail trade in tobacco products. Snus24 has been selling high quality snus online worldwide since 2013.

- Starting up several e-commerce websites and adjacent internet campaigns from scratch.
- Dealing with the Full-Stack Development and System Administration necessary to start the operation and keep it running as well as landing several dealership negotiations with Key Account Managers from giants in the tobacco industry.

EDUCATION

Lexicon, Skövde – *Certificate of Achievement*

NOVEMBER 2015 – FEBRUARY 2016

Web Application Development with C# in .NET Visual Studio.
Debug ASP.NET application Manage database Microsoft SQL Create webpages with ASP.NET MVC Test and test-management.

C# Basic programming in Console environment.

De La Gardie, Lidköping – *Graduated*

2008 – 2011, Lidköping

Technical program, IT specialization

Focus on the fundamentals of IT, programming and database management.

AWARDS

UF-Mässan, Vara – *Silver medalist*

2011

Silver medalist of the annual award show UF VaraMässa for best Youth Start-up. The startup idea was named Muciety.com, a Forum-aggregator and social network for musicians, developed solely by me and marketed with my team-mate.

LANGUAGE

- Swedish on a native level
- English on a native level
- Portuguese (EU-PT) is currently in between A1 and A2 proficiency.

ADDITIONAL CERTIFICATIONS

- LFS101 by The Linux Foundation
- Linux Unhatched by Cisco
- SEO Training and Advanced SEO training by MOZ
- The Fundamentals of Digital Marketing by Google